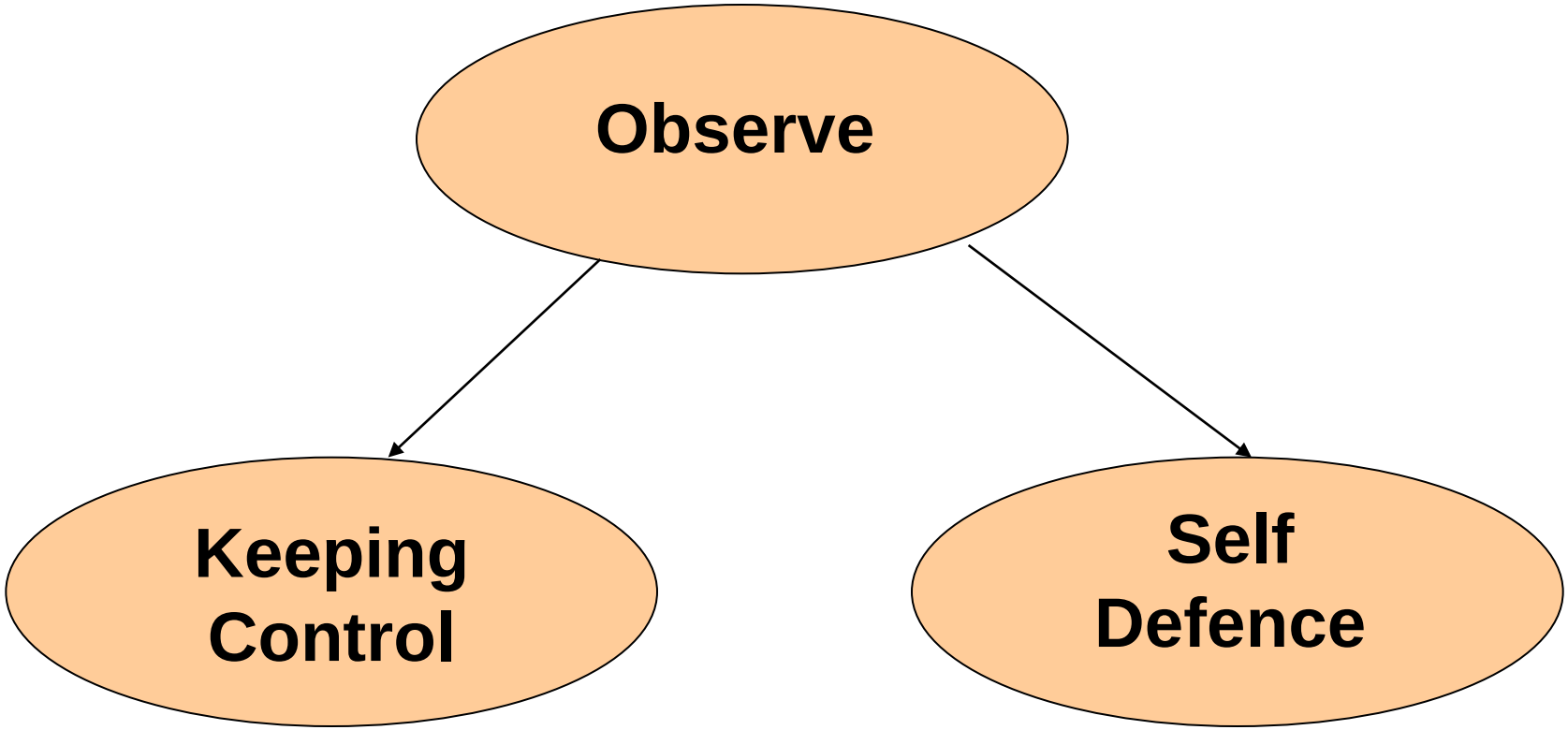
Our journey continues

Ride Smart CD-ROM

- Training product for motorcyclists
- Provide training on motorcycling skills eg. hazard perception
- Supplement on road riding experience and training

Structure of Ride Smart



Ride Smart CD-ROM

- Send order forms to approx. 20K new riders
- 16% of riders order Ride Smart
- 2.5% complete the product
- Product does not work on all platforms
- Some dated footage
- Low motivation

Ride Smart Online

RIDE SMART

HOME | HALL OF FAME | REGISTER | HELP | LOGIN

Welcome to Ride Smart

To help keep you sharp on the road, the TAC has created the Ride Smart program which is full of exercises to help you tune up your riding skills.

Designed by experienced motorcycle trainers and instructional design experts, the program provides training on a range of crucial riding skills like hazard perception and decision making.

How to join

Ride Smart is provided free of charge and can be completed online. To begin using Ride Smart click here to register. Once you have registered you will be able to login and start the program.

Ride Smart, look smart

Once you complete each Ride Smart module, if you are a Victorian resident, you'll have the chance to win great prizes. Every three months we give away four $200 vouchers to spend on selected protective gear, one draw for completion of each module and one for completion of the refresher pack. You will automatically be entered into the draws when you complete each module. The more modules you complete, the more prize draws you will be entered into. For the latest competition information, view the Terms and Conditions.

Ride Smart refresher pack

If you have already worked through Ride Smart and would like to try some more exercises click here to try the refresher pack.

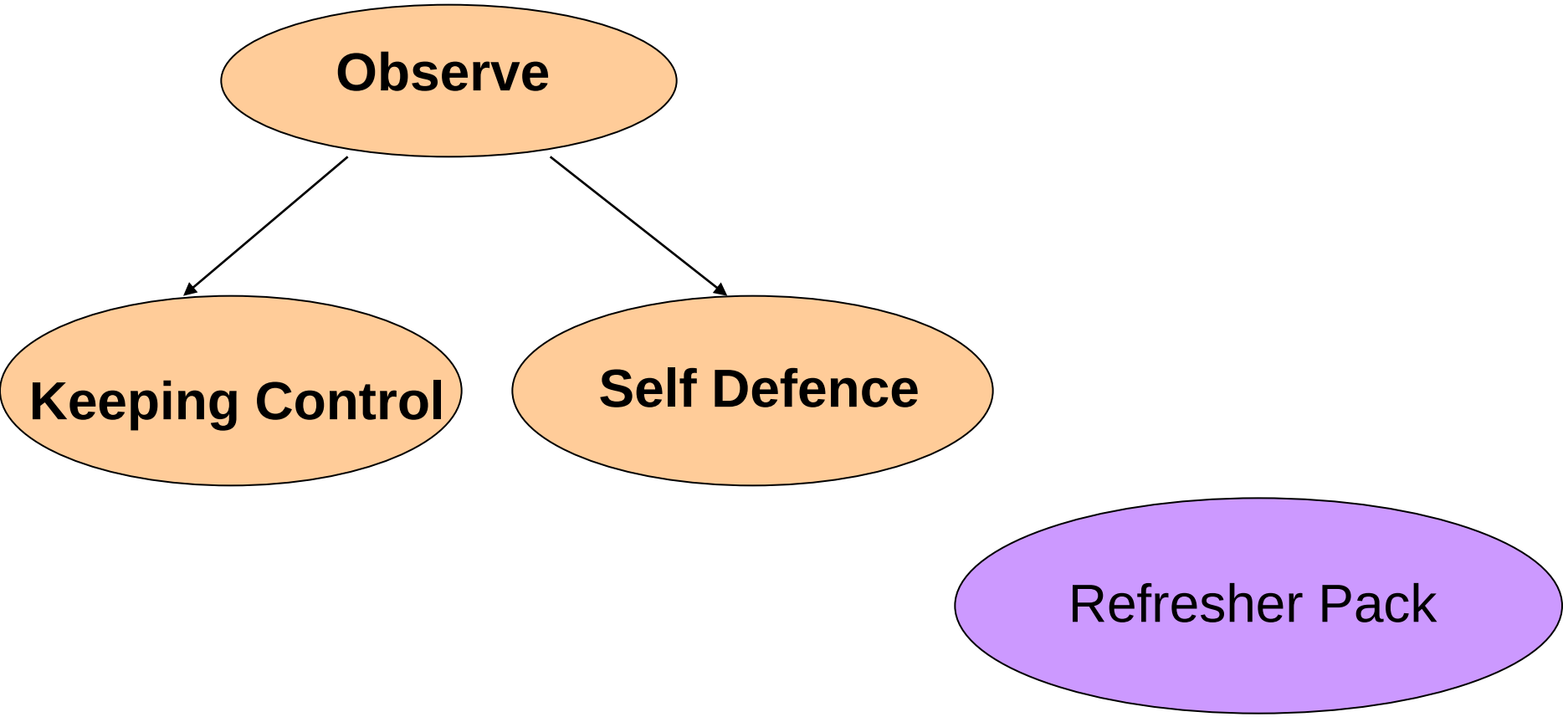
PRIVACY POLICY | CONTACT | DISCLAIMER | TERMS AND CONDITIONS

spokes .com.au TAC

New Exercises

- Address high risk motorcycle crashes
- Address risks posed by other road users
- Night and wet weather riding
- Scooter context
- Positive head checks

Refresher Pack



Tracking

- No tracking mechanism with CD-ROM

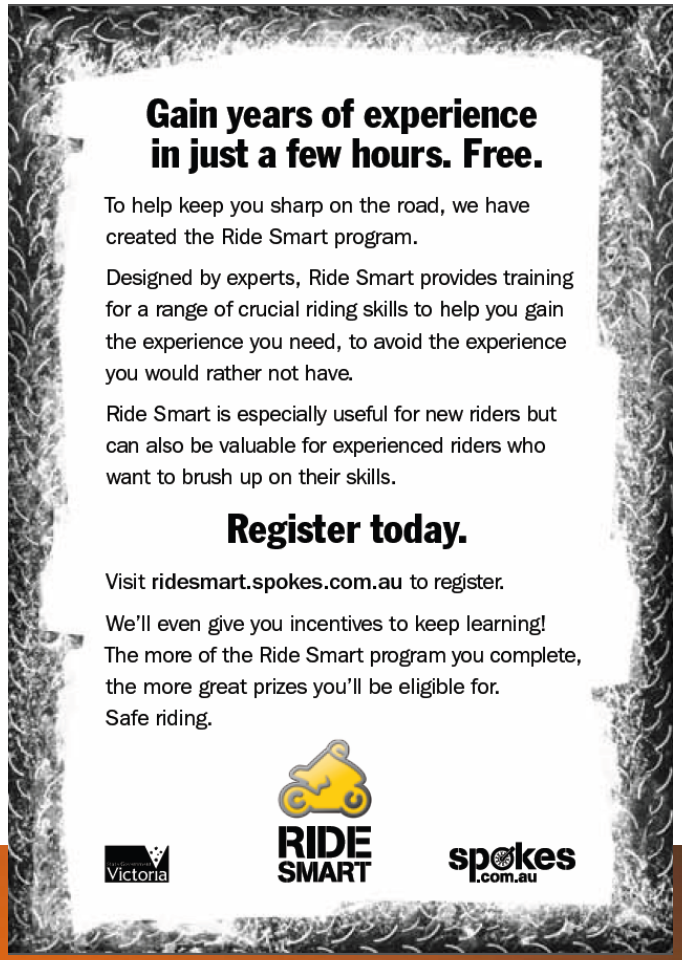
- Ride Smart online can track:
  - Number of users who complete program
  - How far users progress

Motivational Strategies

- Prize draws
- Reward Activities
- Exercise grouping and access
- Email Reminders
- Hall of Fame

Promotion

Hit the keyboard before you hit the road.
RIDE SMART


Gain years of experience in just a few hours. Free.
To help keep you sharp on the road, we have created the Ride Smart program.
Designed by experts, Ride Smart provides training for a range of crucial riding skills to help you gain the experience you need, to avoid the experience you would rather not have.
Ride Smart is especially useful for new riders but can also be valuable for experienced riders who want to brush up on their skills.
Register today.
Visit ridesmart.spokes.com.au to register.
We'll even give you incentives to keep learning! The more of the Ride Smart program you complete, the more great prizes you'll be eligible for.
Safe riding.
RIDE SMART
spokes.com.au

Acknowledgements

Co-Authors

- Phil Wallace – Learning Systems Analysis
- Samantha Collins - TAC

Thank You

Questions?